

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

LSports Data Ltd. ("**LSports**"), a company registered in Israel and governed by Israeli law, invites you to participate in The LSports guessing game challenge (or the "**Contest**"), which will take place here, at the "SBC Summit" Exhibition.

1. **TIME FRAME & SPONSOR.** The LSports guessing game challenge begins at 10:00 a.m.[GMT], September 24th, 2024, and ends at 6:00 p.m. [GMT], September 26th 2024(the "**Time Frame**"). The Contest and your participation in it are governed by these Official Rules.

The sponsor of the Contest is LSports Data Ltd. In order to enter the Contest or receive the Prize, you must fully comply with these Official Rules (the "**Rules**") and agree to be bound by the Rules and all of LSports' decisions and instructions, which shall be binding and final in all respects.

2. **THE PRIZE.** The Prize which will be awarded to the winner of the Contest is a €200 sports ticket gift card from Vivid Seats (the "**Prize**"). The Prize cannot be exchanged for or withdrawn in cash or used for the purpose of third-party payments. You shall not have any plea demand or claim against LSports with respect to the Prize or its use, including but not limited to claims regarding the Prize fitness to your expectations or its quality.
3. **ELIGIBILITY.** Participation in the Contest is open only to persons who are at least 18 years of age, who have registered with LSports Contest by providing their full legal name, company name, job title and email address, and given consent for the receipt of LSports mails and promotions.

Employees of LSports and those of its affiliated companies and their respective immediate family members and household members **are not** eligible to enter the Contest. "Immediate family members" means parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of place of residence. "Household members" means people who have shared the same residence for least three months in the past twelve-month period, whether or not related.

Any person who has an enquiry regarding his/her participation in the Contest, or any other question, may do so by sending an email to josefin.s@lsports.eu

4. **HOW TO ENTER.** Within the Time Frame, persons wishing to enter the Contest should complete the online registration form presented at the exhibition, providing their contact details and consenting to LSports privacy policy, these Rules and the receipt of messages and promotions from LSports and then participate in riddle challenge provided at the LSports exhibit stand. The registration form shall include all of the following:
 - Your full name
 - Job Title
 - Company name
 - Email address
 - Mobile number
 - The answer to the guessing game

Entries must be received within the aforementioned Time Frame. You may only enter the Contest once. Persons who register more than once will be disqualified. Incomplete or inaccurate entries are void.

5. **WINNER SELECTION.** The winner of the contest is determined by the one who submitted the correct answer. In the event of multiple people guessing correctly, the winner will be selected by the judges appointed by LSports. The prize will be drawn, on September 26th, 2024 at 6:00 PM (GMT) or till September 28.

6. **WINNER NOTIFICATION & PRIZE COLLECTION.** LSports will notify the Contest's winner by an email sent to the address provided during participation in the Contest, or an SMS sent to the phone number provided during LSports registration.

If: (a) the winner fails to respond to the winning notification by 11:00 AM (GMT) on September 30th, 2024 at, or (b) the winner fails to comply with the Rules, LSports may, at its discretion, select an alternate winner or cancel the applicable Prize.

The Prize shall be sent to the winner by e-mail. Only the identified winner shall be eligible to collect the Prize.

7. **PRIZE VALUE & TAXES.** The approximate retail value of the Prize is €200. All national and/or local income and other taxes, if any, are the winner's sole responsibility.

8. **USE OF PERSONAL INFORMATION:** By entering the Contest, you will be sharing personal information with LSports. LSports will use such information to administer the Contest, notify the winner and to award the Prize. In addition, LSports may use the personal information you provided only in accordance with LSports's [Privacy Policy](#) LSports may further use any personal information of the winner (including the photos of the winner) in any public announcement, promotion, advertisement in social media, or publication pertaining to the Contest.

9. **NO TAMPERING; RIGHT TO CANCEL OR MODIFY.** LSports has no obligation or responsibility with regard to: (a) entries that contain inaccurate information or do not comply with these Rules; (b) entries, Prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received owing to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming the Prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) inability or failing of the winner to accept the Prize for any reason; (f) if the Prize cannot be awarded owing to events of force majeure including, without limitation, natural disasters, terrorism, weather or any other similar event beyond LSports's reasonable control; or (g) any damages, injuries or losses of any kind caused by the Prize or its use.

If, for any reason, the Contest cannot be conducted as planned, owing to any reason, including, without limitation, cancellation, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of LSports, LSports reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest. In such event, LSports will post a notice at www.lsports.eu or inform you via your email address.

10. **RELEASE OF LIABILITY; DISCLAIMER OF WARRANTY.** By participating in the Contest, you agree to release and hold harmless LSports, its affiliates, suppliers and licensors, to the maximum extent permitted by the applicable law, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage and personal injury (including emotional distress) which may occur in connection with participation in the Contest, or possession, acceptance and/or use or

misuse of the Prize or participation in any Contest-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery.

Entrants and the winner acknowledge that LSports, its affiliates, suppliers and licensors have neither made, nor are in any manner, responsible or liable for any warranty, representations or guarantees express or implied, in fact or in law, regarding the Prize.

11. **GOVERNING LAW & JURISDICTION.** Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants or LSports in connection with the Contest, shall be exclusively governed by, and construed in accordance with, the laws of Portugal without giving effect to any choice of law or conflict of law rules. Entrants hereby irrevocably consent to the personal jurisdiction of the competent courts of Lisbon, Portugal and waive any claim of inconvenient forum or lack of personal jurisdiction they may have.